

### Social Media Across Platforms: Facebook







## Community Groups

Create dedicated
Facebook groups to
foster community
discussions around AI
in education, allowing
educators to share
experiences and best
practices.

### **Live Sessions**

Host Facebook Live sessions featuring educators demonstrating practical applications of AI tools in classroom settings and answering questions in real-time.

#### Visual Content

Share engaging infographics and visual guides that break down complex AI concepts into digestible information for educators at all technical levels.





### AI in education

@aiineducation

2 Following 486 Followers

Not followed by anyone you're following

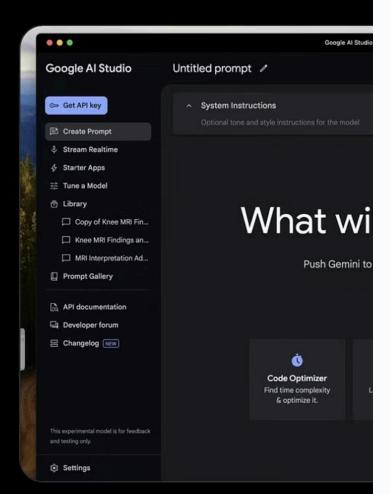
#### **Posts**

Rep

### t⊋ AI in education reposted



Al Research Tools 👰 🦨 🥒 🥌 The new Al Google Studio interface use.



# Social Media Across Platforms: X (Twitter)



### **Engaging Threads**

Create educational thread series that break down complex AI concepts into bite-sized, shareable content using the hashtag #TeachWithGPT



#### **Interactive Polls**

Drive engagement with quick polls that gather educator insights on AI implementation challenges and opportunities



### **Twitter Chats**

Host scheduled conversations using #TeachWithGPT to facilitate realtime discussions between educators about AI integration



### **Resource Sharing**

Regularly post downloadable AI resources, lesson plans, and templates that educators can immediately implement in their classrooms

### Social Media Across Platforms: LinkedIn



### Thought Leadership Articles

Share in-depth educational content that positions your institution as an Al in education expert



#### **Carousel Posts**

Create swipeable content featuring AI tool demonstrations and teaching tips



### **Video Testimonials**

Feature educators discussing realworld AI implementation success stories



#### **Interactive Polls**

Engage education professionals with questions about AI implementation challenges



# Social Media Across Platforms: Instagram

Visual storytelling strategies for #TeachWithGPT campaign



### **Classroom Spotlights**

Share authentic moments of Al integration in diverse educational settings with vibrant photography and testimonial quotes



### **Educational Infographics**

Visually explain AI concepts with engaging graphics optimized for Instagram's visual-first audience



### **Student Success Stories**

Highlight student achievements through before/after examples and project showcases using carousel posts



### **Quick Tip Reels**

Create 15-30 second tutorials demonstrating practical AI applications for educators using Instagram's Reels feature

